

Regular Meeting of the Gaylord Downtown Development Authority, July 7, 2015

Chairman McNamara called the meeting to order at 7:32

Members Present: Burns, Burt, Edwards, Hofweber, McNamara, Reynolds, Shafto, Thompson

Members Absent: Church, Sevenski, Jenkins

Motion by Thompson, support by Reynolds, to approve minutes as written from the June 2, 2015 regular meeting.

Ayes: Unanimous

Communications:

Proposal for re-organization of the Farmer's Market:

Farmer's Market vendors Charlotte Rovenko and Bonnie Flynn made a proposal to convert the Market from a DDA run event to Co-op run by the vendors. Points included in the proposal:

- Co-op would collect all revenues and pay rent to the DDA board of \$250 per market held under the pavilion.
- Co-op would hire their own market manager
- They would provide their own insurance
- They would run the Project Fresh, Bridge Card and Double-up Food Bucks programs

It was decided Rovenko and Flynn would return next month with a financial plan and an outline for proposed rules. The board expressed concern for the market moving out of the downtown and the possibility of excluding some vendors. There are no Farmer's Markets in Michigan that are run by a Co-op. The market accumulated \$4840.00 plus fees from the Winter Market to be used for future projects under last year's agreement with the DDA according to City Clerk, Becky Curtis.

Gary Scott reported on his downtown projects. Scott is requesting a letter of support from the DDA board to apply for a Signature Application Grant. He said he will be requesting a 12 year tax base cap at current levels. He is anticipating a seven million dollar investment in the downtown and a possible 60 new jobs.

City Manager Report: Joe Duff reported the next Michigan Main Street programs will be held in Hart on July 16 and Otsego on August 5. He is looking for board members to attend.

There will be a performance by a ten piece brass ensemble on the Sunday July 19 at 2pm. The proposed work on the alleys behind downtown stores to replace storm drains and sanitary sewers is on track for this fall.

Finance Committee: Reynolds reported we will have a small fund balance at the end of the year.

Police Report: None

DPW Report: Ed Tholl reported a broken faucet was replaced

Streetscape: None

Marketing: None

Personnel: None

Farmer's Market/DDA Activities: Jamie Korona reported a possible change in the Winter Market location to the foyer at Jay's.

Chalk It / Walk It sidewalk sales are being held August 28 & 29.

Otsego County Strong is set for the second year on 9/11

Approval of Bills: Motion to approve bills as presented: Burt. Second: Reynolds
Ayes: Unanimous.

Date	Due Date	From	Description	Notes	Amount
6/5/2015		Cherry Hill Greenhouse	flower baskets		\$3,932.60
6/1/2015		Alpine Web	outstanding invoice		\$20.00
6/1/2015		Chamber of Commerce	annual m/s		\$250.00
<i>Totals for June 2015</i>					<i>\$4,202.60</i>

Motion by Burt, Second by Hofweber, to write a letter of support for Gary Scott to apply to MEDC for a Signature Acquisition Grant. Ayes: Unanimous

Next Meeting: Due to lack of quorum for the August meeting, the meeting will be moved to August 11. Motion by Hofweber to change meeting date. Second: Shafto.
Ayes: Unanimous

Motion to adjourn: Shafto. Second: Edwards. Ayes: Unanimous
Meeting adjourned 8:50am

Respectfully submitted,
Candi Edwards, Secretary

