Regular Meeting of the Gaylord Downtown Development Authority, September 2, 2014

Chairman Todd Seidell called the meeting to order at 7:34 am.
Members Present: John Burt, Candi Edwards, Phil Hofweber, John Jenkins, Mark Kersten, Todd Seidell and Janice Sevenski
Members Absent: Jack Thompson, Bob McNamara

Motion by Burt, support by Sevenski, to approve minutes as written.
Ayes: Unanimous

Finance Committee: No Report

Marketing Committee: No report

Personnel Committee: Burt has contacted Tom Johnson and they are gathering information to proceed with the posting of the DDA Director position.

Streetscape: We have received a letter of support from MDOT. Gaylord City Council approved MDOT's request to reduce traffic lanes to three lanes beginning at Grandview and continuing to Main Street.

Restrooms: It was brought to our attention by a citizen at the last meeting the restrooms need some attention. After inspection, it was agreed a thorough cleaning, new mirrors and a probable sealing or resurfacing of the floor is needed by next season. Burt has bid requests out to three cleaning companies and will look into resurfacing and report back.

Alpine Feed and Grain property: City Manager Joe Duff reported on the progress of the proposed 48 unit housing development on the property. After much discussion of the benefits of downtown housing and increased pedestrian traffic in the district vs. reduction in tax revenue equivalent to about $1000, Jenkins moved to support the preliminary plan submitted by Excel Realty. Second by Burt. Ayes: Unanimous

Farmer's Market Report:
Market Manager/Special Events Coordinator, Jamie Newhouse, reported Harvest Fest will take place October 11th. This will include hay rides, a bounce house and entertainment. The $850 expense will come from grant funds.
Winter indoor market will be held at the Alpine Village Mall in the common area at a cost of $500 for the season which will run December thru March. Funds will come totally from vendor fees.
Newhouse requested permission to remove a vendor from the market for not adhering to the rules they accepted prior to the season. The board backed Newhouse's proposal.

Other things in the works include: A fund raiser variety show at the Mt. Carmel Center November 22nd to benefit the moving homeless shelter, the Santa Parade which has been

moved to Saturday and will take place on December 6th and the Christmas Shop and Stroll.

New Board Members: Applications for board seats will be given to the Mayor for final recommendation.

New Business: Bill Marshall, Crossroads Industries, request for a last minute change of venue to the pavilion for the concert in the garden due to inclement weather, was approved by Seidell. It was agreed not to charge the non-profit organization for the use of the pavilion, but to charge $100 for clean-up after the event and the raising and lowering of the curtains, all of which was performed by Newhouse.

Bills: There were no bills to approve.

Motion by Seidell, second by Hofweber, to adjourn.
Meeting adjourned at 8:45

Respectfully submitted,
Candi Edwards, Secretary