

Regular Meeting of the Gaylord Downtown Development Authority, July 1, 2014

Chairman Seidell called the meeting to order at 7:30

Members Present: Burt, Hofweber, Kersten, Seidell, Sevenski and Thompson

Members Absent: Edwards, Jenkins, Marshall, McNamara, Executive Director, Burchett

Motion by Burt, supported by Kersten, to approve minutes as written.

Ayes: Unanimous

Finance Committee: Sevenski asked to add concert payments to the bills for approval.

The committee recommended holding off joining Rotary until December or January.

Personnel Committee: Burt reported Burchett is researching food trucks and is also looking into creating a light pole signage policy

Marketing Committee: No report

Seidell reported Bill Marshall has submitted his resignation from the DDA Board.

Farmer's Market Report:

Market Manager, Jamie Newhouse, reported the Alpenfest Board approved allowing the Market to locate in the parking lot downtown during Alpenfest. The market board would like to donate vendor fees for that day to Alpenfest. They have received marketing materials purchased with grant money. They are awaiting final approval from the State for the wine vendor.

Seidell summarized Burchett's executive director's report.

Streetscape Report: Included in our packet is a revised engineer estimate. Thompson reported 55% of the money target has been raised. Burchett is working on the draft for the grants so the package is ready to go at deadline.

Included in the packet is a copy of the grant application being submitted by Burchett for a proposed 2015 Jazz Festival.

There was discussion about time spent with DDA downtown business owners.

No public comments.

Approval of bills: Motion by Sevenski, second by Burt to pay bills. Ayes: Unanimous

Meeting was adjourned at 7:57

Respectfully submitted, Janice Sevenski