

Regular Meeting of the Gaylord Downtown Development Authority, December 2, 2014, Council Chambers

Chairman Seidell called the meeting to order at 7:35 am

**Members Present:** Burns, Burt, Church, Edwards, Hofweber, McNamara, Reynolds, Seidell, Sevenski and Thompson

Members Absent: Jenkins, Shafto  
DDA Manager, Jamie Newhouse

**Minutes:** Motion by McNamara, support by Burt, to approve minutes of the November 4, 2014 regular meeting.

Ayes: Unanimous

**Correspondence:**

Correspondence: Mark Kersten submitted his resignation. He is thanked for all his years of service.

**Pavilion Applications:**

Jim Akans, Alpenfrost representative, requested use of the Pavilion for the event.

Motion by Edwards to approve application in process and to waive the fees for heat and sides for February 6-7 2015. Support: Sevenski Ayes: Unanimous

**Financial Report:** Sevenski reported Newhouse came in under budget for December activities promotions. The committee will begin working with Holly Frankowiak to continue to make the report easier to read. The \$90 transfer charged by the bank will be credited. She is continuing to get the credit card into Newhouse's name.

**Personnel/Policy Committee:** No report

**Marketing Committee:** No Report

**DDA Manager Report:** Winter Farmer's Market starts next Saturday at Alpine Plaza. There are nine seasonal vendors. Newhouse is working with Bayside on a sponsorship for the New Year's Eve celebration. The Shop and Stroll and Santa parade will be December 6.

Newhouse has booked three bands for Friday Night Concerts (FNC). There was discussion on re-evaluating the start/stop dates for the concerts and coordinating concerts with Crossroads and other organizations to spread out frequency and saturation.

**DPW:** Ed Tholl requested \$300 for new snow shovels. Approved. We may have some obligation for the repair of the electrical panel in Shannon Park.

**Payment of Bills:** Motion by Sevenski, Second by Thompson to pay bills as presented. Ayes: Unanimous

<b>November</b>	6/30/2014	Northern Express	Past bill	356.4
	7/28/2014	Northern Express	Past bill	534.6
	12-Nov	Thrifty Print	Envelopes	61.75
	12-Nov	Stamps	Check wrote	245
	19-Nov	Downtown DEC events		568.95
		Total		1766.7

**Next Meeting:** Annual meeting Tuesday January 6, 2015 immediately followed by the regular January meeting.

Meeting Adjourned: 8:35 am

Respectfully submitted, Candi Edwards, Secretary