

Regular Meeting of the Gaylord Downtown Development Authority, February 4, 2014

Chairman Seidell called the meeting to order at 7:34

Members Present: Burt, Edwards, Hoffweber, Jenkins, Kersten, Marshall, McNamara, Seidell, Sevenski and Thompson Members Absent: None  
DDA Executive Director, Justin Burchett

Motion by Sevenski, supported by Jenkins, to approve minutes as written from the January 21, 2014 Regular Meeting.

Ayes: Unanimous

Finance Report: Burchett reviewed the financial report. Motion to approve: Thompson. Support: McNamara. Ayes: Unanimous.

Correspondence: No action needed.

Old Business:

Personnel Committee: No report.

Marketing Committee: No report.

By-laws: Proposed by-law changes approved by City. Motion to adopt: Burt. Second: Marshall. Ayes: Unanimous

Strategic planning meeting is set for Monday April 21, 2014 at the University Center. Burchett is meeting today with Phil Alexander to discuss agenda.

Burchett will post the meeting agenda reflecting the time change for the 2015 Annual meeting to be followed by the regular January meeting to 6pm January 6, 2015

Placemaking seminar: All board members please RSVP to Burchett. The seminar will take place March 4 and April 1, 2014, second floor of City building from 6pm to 9:30pm each day.

Farmer's Market Report.

Jamie Newhouse, Farmer's Market Manager reported she and Burchett will be recommending to the committee they approve collecting tokens for Project Fresh and the Bridge cards and having a check mailed to them once every two weeks.

Sevenski presented the Pavilion expenses attributed to the Farmer's Market.

Motion by Burt to charge a flat fee of \$250 per market day for the use of the Pavilion.

Support: Hoffweber. Ayes: Unanimous.

Hearse Cruise: Request for the use of the stage at no charge. It was recommended they use Alpenfest's risers to raise the Disc Jockey's amplifiers.

Public Comment: None

Burchett reported on activities since last meeting:

Renewed membership in the Michigan Farmer's Market thru the Community Foundation Grant.

The first downtown business breakfast was held at Isabella's Copper Pot on Thursday January 23, 2014. Downtown promotions were discussed. Breakfasts will continue to be held the fourth Thursday of each month.

Bills: There were no bills

Next meeting: Tuesday, March 4, 2014.  
This will also be the public hearing on the  
Renaissance Street Project

Meeting Adjourned at 8:24 am

Respectfully submitted,  
Candi Edwards, Secretary