



**GAYLORD DOWNTOWN DEVELOPMENT AUTHORITY
MEETING AGENDA**

TUESDAY, APRIL 1, 2014; 7:30 AM

**GAYLORD CITY HALL
305 E. MAIN STREET
GAYLORD, MI 49735**

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1. Attendance
 2. Corrections, Deletions or Amendments to Agenda
 3. Approval of Minutes
 4. Correspondence
 5. Financials Report
 6. Farmers Market Manager Report
 7. DDA Executive Director's Report
 8. Personnel/Policy Committee Report
 9. Finance Committee Report
 10. Marketing Committee Report
 11. Old Business:
 - a. Reminder of Strategic Planning Session (April 21, 9:00AM to 1:00PM at UC-Gaylord)
 - b. Municipal Bonding Workshop (April 9, 12:00PM at City Hall)
 - c. Reminder of Placemaking Trainings (April 1, 6:00PM at City Hall, 2nd Floor)
 - d. Restroom Maintenance Contract
 12. New Business :
 - a. Main Street Program Presentation/Discussion
 - b. Approval of FMAB Members
 - c. Liquor License Renewal (143 W. Main)
 - d. Temporary Sign Application
 - e. Upcoming MDOT Construction Notice
 - f. Flags/Flag Poles (Flags = \$25.95 each; Poles = \$69.00 each)
 - i. Already purchased 6 poles and 4 flags (\$517.80)
 - ii. Request for additional 6 poles and 6 flags (\$569.70)
 - g. Number of Residents in DDA
 - h. Alpenfest Sponsorship - \$1,000
 - i. Strategic Planning Session Prep
 - i. Expectations (Vision/Goals/Objectives/Strategies, or Discussion?)
 - ii. What is realistic beyond our commitment to the Renaissance Program?
 - iii. Mission Statement
 13. Public Comment by Citizens
 14. Approval of Bills
 15. Next Meeting Date Tuesday May 6, 2014 at 7:30 AM
 16. Adjournment