



**GAYLORD DOWNTOWN DEVELOPMENT AUTHORITY
MEETING AGENDA**

TUESDAY, MARCH 4, 2014; 7:30 AM

**GAYLORD CITY HALL
305 E. MAIN STREET
GAYLORD, MI 49735**

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1. Attendance
 2. Corrections, Deletions or Amendments to Agenda
 3. Approval of Minutes
 4. Public Hearings
 - a. Downtown Gaylord Renaissance Streetscape Plan
 5. Correspondence
 6. Financials Report
 7. Farmers Market Manager Report
 8. DDA Executive Director's Report
 9. Personnel/Policy Committee Report
 10. Finance Committee Report
 11. Marketing Committee Report
 12. Old Business:
 - a. Reminder of Strategic Planning Session (April 21, 9:00AM at UC-Gaylord)
 - b. Reminder of Placemaking Trainings (March 4 and April 1, 6:00PM at City Hall, 2nd Floor)
 - c. Business Attraction Team Update
 13. New Business :
 - a. Consideration of Resolution of Support for Downtown Gaylord Renaissance Streetscape Plan.
 - b. National Main Street Program
 - i. Standard Membership (\$250)
 - c. Michigan Downtown Association
 - i. Membership Dues (\$200)
 - d. National Main Street Conference (May 18-20 in Detroit)
 - i. Early Bird Rate (By March 17th): \$355 Member/\$375 Non-Member
 - ii. Standard Rate: \$460 Member/\$580 Non-Member
 - e. 2014 Small Town and Rural Development Conference (April 14-16 at Crystal Mountain)
 - i. Free registration offered (\$160 value)
 - ii. Hotel ~\$105 per night
 - f. Pavilion Requests
 - i. GHS Girls Track Team, May 3rd, 10AM-12PM.
 - ii. Gaylord Strong, September 11th, 5PM-7PM.
 - g. Restroom Maintenance Contract
 14. Public Comment by Citizens
 15. Approval of Bills
 16. Next Meeting Date Tuesday April 1, 2014 at 7:30 AM
 17. Adjournment