

Downtown Development Authority
Meeting Agenda
2nd Floor

Tuesday November 4, 2014 – 7:30 AM

Gaylord City Hall
305 E. Main Street
Gaylord, Michigan 49735

1. Attendance
2. Corrections, Deletions or Amendments to the Agenda
3. Approval of minutes
4. Correspondence
5. Welcome and Accept New Board Members
6. Finance Committee, Financial Reports
7. Personnel-Policy Committee Report
 - a. Allocate Farmers Market Pay
8. Marketing Committee Report
9. Special Events/Farmers Market Manager Report
 - a. Farmers Market
 - i. Payment Agreement-Amount/Frequency
 - b. Moonlight Madness
 - i. Survey Results
 - c. Upcoming Special Events
 - i. Shop Local Win Big (11/13-12/12)
 - ii. Alpine Varsity Show (11/22)
 - iii. Winter Farmers Market(12/6-4/28)
 - iv. Shop and Stroll (12/6)
 - v. Santa Parade (12/6)
 - vi. New Year's Eve Celebration(12/31)
10. City Managers Report
11. DPW Superintendent
 - a. Christmas Lights
 - b. Snowflakes
 - c. Flower Baskets
 - d. Bathroom Mirrors
12. Streetscape Report – Update
13. Old Business
 - a. 50/50 License
 - b. Authorized Check Signers/Signature Card Changes
 - c. Credit Card Name Change
 - d. Farmers Market Account
14. New Business
 - a. PA System Repair or Sell
 - b. Sale of Sky Lanterns (left over from NYE)
 - c. Woman's Bathroom
 - d. Annual/First Regular Meeting-Timing
15. Public Comment by Citizens
16. Approval of Bills
17. Next Meeting Date Tuesday December 2, 2014 at 7:30 AM
18. Adjournment

